



How to talk to your neighbors about voting:

A Guide to the Structured Door-belling Conversation for PCOs

Intros:

Who you are, why you're here, build relationship and rapport!



- “My name is _____ and I live over on _____.”
- “I’m a PCO with the 43rd Legislative District Democrats, the grassroots, volunteer-led Democratic organization for our district. “
- “I volunteer to help make sure our neighborhood is engaged in decisions that affect us, and that’s why I’m stopping by today to talk with you!”
- “How long have you lived in the neighborhood?”

Issues:

Find out what they care about, tell them why this election is important and what’s at stake.



- “Did you know there’s an election coming up? What have you already heard about the issues and candidates?”
- “What do you think are the most important issues in our neighborhood and city right now?”
- “This election is so important because _____ (tell them which issue is most important to you and why this election matters).”
- “At our last meeting, over one hundred 43rd Dems members came together, heard from all the candidates, and voted to endorse the candidates we think will best represent our district in solving the issues we’ve been talking about.”

Endorsements & Commit:

Walk



- “Here’s a sample of the ballot for this election with all our endorsed candidates (give ballot)”
- “What do you already know about these races?”
- Highlight a few candidates you are passionate about and share why you support them
- “Do you have any questions about any of these candidates?”
- “Will you join me in supporting these folks?”

Vote Plan:



- “I know lots of folks in the neighborhood are already voting because this is such an important election. Can you commit to vote in this election?”
- Have you received your ballot yet? (if NO, call KC Elections: 206-296-8683)
- Do you usually vote by mail or drop it off at a drop box?
- Ballots have to be in the mail or dropped off by August 4th – when do you think you can send in your ballot?

“Thanks for taking the time to chat with me, and thanks for voting!”